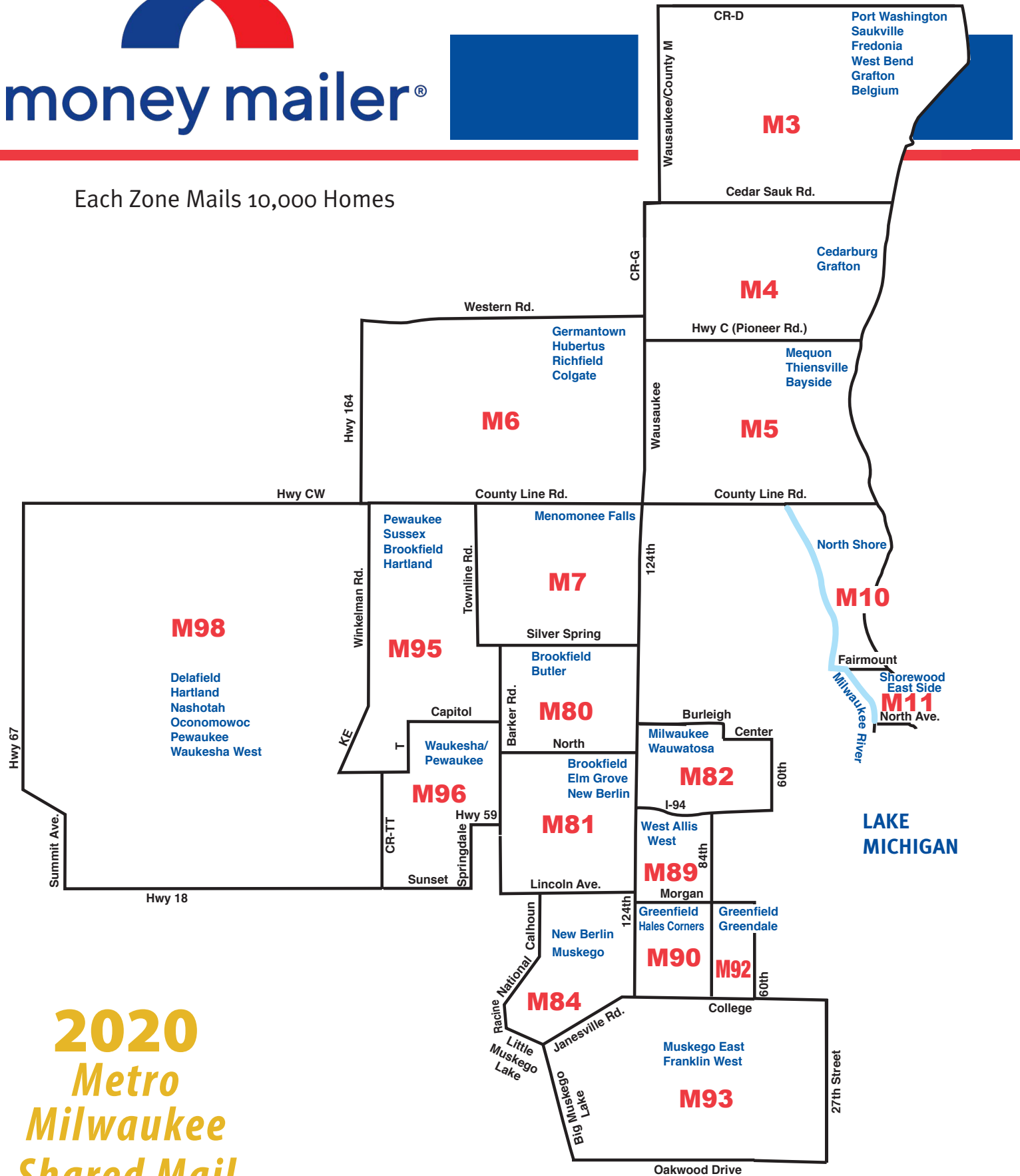




money mailer®

Each Zone Mails 10,000 Homes



**2020**  
Metro  
Milwaukee  
Shared Mail

Map • Calendar • Demographics

## 2020 Mailing Schedule

▶ **IN-HOME OF** (Earliest in-home date)

Jan 31	Feb 28	Mar 27	Apr 29	May 22	June 26	Jul 31	Aug 28	Sep 25	Oct 28	Nov 25	Dec 28
--------	--------	--------	--------	--------	---------	--------	--------	--------	--------	--------	--------

▶ **INSERT COPY DEADLINE**

Jan 14	Feb 11	Mar 10	Apr 9	May 5	June 9	July 14	Aug 11	Sep 8	Oct 8	Nov 5	Dec 8
--------	--------	--------	-------	-------	--------	---------	--------	-------	-------	-------	-------

▶ **BACK OF ENVELOPE COPY DEADLINE**

X	Jan 24	Feb 21	Mar 20	Apr 17	May 22	June 25	Jul 24	Aug 20	Sep 18	Oct 16	Nov 4
---	--------	--------	--------	--------	--------	---------	--------	--------	--------	--------	-------

▶ **PLUS 1 POST CARD COPY DEADLINE** (Post Cards mail the same week as the envelope - not necessarily the same day)

X	Feb 5	Mar 4	Apr 1	Apr 29	June 3	Jul 7	Aug 7	Sep 4	Oct 2	Oct 30	Nov 16
---	-------	-------	-------	--------	--------	-------	-------	-------	-------	--------	--------

## Zone Demographics

Zone	City	Zips	Median Income	% With Children	% Single Family	% Multi Family
M3	Port Washington/Saukville/Fredonia West Bend/Grafton/Belgium	53021/53074/53080 53095/53090/53024/53004	\$66,113	30%	94%	6%
M4	Cedarburg/Grafton	53012/53024	\$78,964	30%	100%	0%
M5	Mequon/Thiensville/Bayside	53092/53097/53217	\$101,697	28%	98%	2%
M6	Germantown/Hubertus/Richfield/Colgate	53017/53022/53033/53076	\$85,690	36%	94%	6%
M7	Menomonee Falls/Lannon	53051/53046	\$77,723	30%	100%	0%
M10	Fox Point/Bayside/River Hills Glendale/Whitefish Bay	53217	\$107,231	33%	91%	9%
M11	Shorewood	53211/53217	\$73,968	26%	93%	7%
M80	Brookfield/Butler	53005/53007/53045/53051	\$85,703	31%	91%	9%
M81	Brookfield/Elm Grove/New Berlin	53005/53045/53122/53151	\$94,625	29%	90%	10%
M82	Wauwatosa-West	53213/53222/53226	\$75,507	30%	100%	0%
M84	New Berlin/Muskego	53146/53151/53150	\$87,816	33%	100%	0%
M89	West Allis-West	53214/53227	\$50,110	27%	99%	1%
M90	Greenfield/Hales Corners	53130/53228/53227	\$61,239	28%	76%	24%
M92	Greenfield/Greendale	53129/53220	\$54,629	25%	75%	25%
M93	Muskego/Franklin	53132/53150	\$83,698	35%	100%	0%
M95	Pewaukee/Sussex	53072/53089/53045/53029	\$90,796	36%	97%	3%
M96	Waukesha/Pewaukee	53186/53188/53072	\$76,790	34%	100%	0%
M98	Delafield/Hartland/Nashotah Oconomowoc/Pewaukee Waukesha West	53018/53029/53058 53066/53072 53188	\$106,717	35%	100%	0%